

Jack Ulriksen

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Project management professional with experience leading end-to-end delivery across complex, client-facing initiatives. Skilled at coordinating cross-functional teams, managing competing priorities, and keeping stakeholders aligned from kickoff through completion. Brings a structured approach to planning and execution, with a track record of building dashboards, managing risk, and driving measurable outcomes.

WORK EXPERIENCE

Perceptyx, Inc.

Project Manager

January 2022 – August 2025

Temecula, CA (Remote)

- Directed end-to-end delivery of complex, client-facing initiatives, aligning execution with strategic objectives and organizational priorities.
- Worked with cross-functional teams to deliver programs aligned with scope, timelines, and success criteria.
- Identified risks and dependencies early and implemented mitigation strategies to maintain delivery quality.
- Built reporting dashboards and summaries that translated complex data into clear, actionable insights.
- Partnered with clients and analytics teams to interpret data and guide program adjustments.

Gro Digital Marketing, LLC

Marketing Consultant

April 2020 – December 2021

Tampa, FL

- Developed and executed digital marketing strategies for clients across paid search, email, and web platforms.
- Managed multiple client engagements simultaneously, owning project scope, timelines, and deliverables.
- Produced performance reports with actionable insights and recommendations for clients.

Wellspring

Marketing Coordinator

September 2019 – March 2020

Chicago, IL

- Contributed to campaign strategy development across email, web, social, and paid channels, translating organizational goals into coordinated marketing initiatives.
- Managed the agency relationship for paid media campaigns, aligning on messaging, strategy, and deliverables.
- Coordinated on-site logistics for trade shows, industry conferences, and company marketing events.
- Built and optimized landing pages to support campaign goals, managing updates based on engagement data.

Tampa T-Shirts

General Manager

July 2017 – August 2019

Tampa, FL

- Oversaw day-to-day operations across sales, procurement, art, production, and shipping departments.
- Managed competing priorities to maintain on-time order delivery and production quality.
- Increased gross profit margins by 6% by improving production procedures, optimizing labor, and reducing cost of goods sold.
- In 2018, the company lost a contract with a client worth 14% of its annual revenue. By mid-2019, all of that lost revenue had been replaced by a diversified group of new clients.

Tampa T-Shirts

Project Coordinator/Sales Representative

May 2015 – June 2017

Tampa, FL

- Managed full project lifecycle to ensure timely and accurate delivery of orders.
- Worked with more than 200 clients to generate over \$1.1 million in revenue for the company.

EDUCATION

University of South Florida

Bachelor of Science, Marketing

August 2013 – May 2017

Tampa, FL

SKILLS & PROFICIENCIES

- **Skills:** Project Lifecycle Management | Stakeholder Communication | Risk Mitigation & Budget Tracking | Resource Allocation | KPI & Performance Tracking | Client Relationship Management
- **Proficiencies:** Waterfall & Agile Methodologies | Smartsheet | Jira | Google Workspace | Microsoft 365